LijuVadakke Perumanamveettil

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User Experience Consultant

Specialized in User Experience, User Research, Interaction Design, User Interface Design, Usability, IA

Experience

User Experience Consultant - Cognizant Technology Solutions
March 2021 - Present | Mississauga, Ontario - Canada

I collaborate closely with product leadership and stakeholders to understand requirements and create user experiences that meet user needs. I lead interactive discovery sessions and conduct collaborative wireframe design sessions with diverse user groups, ensuring inclusive solutions. My expertise includes User Research, concept development, prototyping, and thorough user testing. I apply design strategies to branding and product design, creating wireframes and prototypes. I also manage and mentor fellow designers to foster a collaborative environment

Lead User Experience Designer - Cognizant Technology Solutions

November 2014 - March2021 | Louisville, Kentucky - USA

I transformed complex processes into intuitive experiences through thorough user research and thoughtful design. I delivered wireframes, visual designs, prototypes, and final specs for projects, ensuring a user-centric approach. My expertise includes Responsive Web design, and I conducted extensive Usability Testing for optimal results. Additionally, I guided and mentored a team of talented UX designers.

Senior User Experience Designer - Cognizant Technology Solutions May 2010 – November 2014 | Kochi, Kerala - India

I adeptly translated complex business requirements into elegant, user-friendly designs, focusing on aesthetics and functionality. Continuous iteration based on user feedback improved the overall user experience with intuitive interactions and streamlined workflows. My collaborative approach and contributions to prototyping led to impactful and user-centric design solutions.

Senior User Interface Designer - Mabventures LLC

April 2009 - April 2010 | Kochi, Kerala, India

I led end-to-end web page creation, ensuring visually appealing and high-performing results. Employing user-centered design and close collaboration with clients, I delivered intuitive and cohesive user experiences that exceeded expectations. My expertise in conceptualization, design, and development led to exceptional digital experiences for users.

Senior User Interface Designer - Vanilla Networks Pvt Ltd

August 2006 - April 2009 | Kochi, Kerala, India

I specialized in creating fast-loading, SEO-friendly user interface designs for ecommerce and CMS websites. My deliverables included wireframes, visually appealing designs, interactive prototypes, and final specifications aligned with project goals. I focused on providing seamless and captivating user interfaces to optimize website performance and enhance the overall user experience.

18+

total years of experience

Skills

Research and Strategy

Experience Maps Stakeholder Interviews Personas User Flows Heuristic Evaluation User Interviews Usability Testing Eye-Tracking Surveys Competitive Analysis Analytics

Design

Sketching Wireframing Prototyping Interaction Design Visual Design Information Architecture Design Systems Responsive Web Design

Tools

Figma Axure RP Adobe XD Invision Balsamiq Adobe Photoshop Adobe Illustrator Adobe Dreamweaver

Knowledge of

Salesforce Lightning PEGA CMS Platform ERP Platform Azure Kendo UI Angular UI HTML CSS JavaScript



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Senior User Interface Designer - Aufait Technologies Pvt. Ltd.

August 2005 - July 2006 | Kozhikode, Kerala, India

I created user-friendly and functional UI designs for various platforms using HTML, CSS, JavaScript, and jQuery, following W3C Web Standards. By conducting thorough user research, I crafted intuitive designs that catered to diverse user needs. Implementing these designs ensured compatibility and consistency across devices, providing an engaging user experience. Overall, I bridged the gap between business requirements and user needs, delivering scalable UI designs aligned with industry standards and best practices.

Education

Multi Media Specialist Arena Multimedia - India | 2003 - 2004

Bachelor of Commerce University of Calicut, India | 2000 - 2003

Certifications

Human Factors in Al Coursera | Credential ID TH6245DCVGX2

Human-Computer Interaction - HCI Interaction Design Foundation | Credential ID 64935-2020-341164

UX Management - Strategy and Tactics

Interaction Design Foundation | Credential ID 64935-2020-341125

Conducting Usability Testing

Interaction Design Foundation | Credential ID 64935-2019-315629

User Experience: Research & Prototyping Coursera | Credential ID QH4D29VAKYNU

A selection of brands I've worked with

Humana, abbvie





MAGGIANO'S LITTLE ITALY





Abbott

Achievements

Bronze Award

UX Hackathon - 2021 Cognizant

Gold Award

Customer Focus - 2020 Cognizant

Gold Award

Customer Focus - 2019 Cognizant